Philanthropy: GM Foundation
Since 1976, the General Motors Foundation has helped communities across the United States through contributions in the areas of education, health and human services, the environment and energy and community development. Over the past ten years, it has donated more than $300 million to support vital non-profit organizations and programs, as well as disaster relief efforts worldwide.

Eligibility
The GM Foundation supports only those organizations with a verified IRS 501(c)(3) status for programs that fall within the foundation’s four key focus areas: education, health and human services, environment and energy and community development. Primary consideration is given to requests that meet the following criteria:
1. Exhibit a clear purpose and defined need in one of the foundation’s four key focus areas.
2. Implement innovative approaches to address the defined need.
3. Demonstrate efficiency and the ability to follow through on the proposal.

The GM Foundation does not provide donations to:
- Religious organizations
- Operating budgets of medical related facilities
- Capital campaigns
- Endowment funds
- Political parties or candidates
- Foreign organizations

Submitting An Application

To respect the environment, the GM Foundation no longer accepts paper requests.

An online application must be completed to be considered for a donation. Requests are accepted all year long and are reviewed in a timely fashion. The following information must be provided as part of the grant application:
1. Federal employer identification number (EIN) for verification of IRS 501(c)(3) status (required)
2. Legal name of organization, address
3. Current operating budget
4. Organization history/mission statement
5. Project name
6. Purpose of grant/project (Statement of Requested Support)
7. Project time frame
8. Amount requested
9. Total project cost
10. Demographic information
11. Communications strategy and recognition of the GMF's support
12. Other organizations to which you are submitting requests
13. Information on projected impact of the contribution

Application Review Process
The GM Foundation Board of Directors serves as the governing body for all donation decisions. If a decision is made to donate to a nonprofit organization, the entity may be asked to submit additional information for evaluation, including but not limited to:
- Expanded project description, goals, and objectives
- Description of persons or groups who will benefit
- Relevant experience of the project's principal staff
- History of organization (most recent annual report)
- Detailed work plan, time frame, and action plan for expected outcome
- Evaluation plan including criteria for measuring effectiveness of the proposed project
- All current and projected sources of funding; list amount requested of other corporations, foundations, and funding sources
- Detailed budget and long-term funding strategy beyond the initial grant period
- Current financial statements
- Current Board of Directors with affiliations