VIRTUAL GRANTS WORKSHOP

Nonprofit Continuity Grants
June 24, 2020
WELCOME!

Introductions
Please share through the chat box:
• Name
• Organization
• From where are you joining?

During the Workshop
• Post questions that you have at any time
• Start with “Q:” so we can find it easily

Q: What is your favorite color?
AGENDA

1. Overview of Fund

2. Our approach to nonprofit continuity
   - Eligibility
   - Philosophy

3. How to apply

4. Q/A
A community where families choose to live and businesses choose to locate because of the quality of life and standard of living.
Pottawattamie County Community Foundation (PCCF) is a partnership of rural and urban citizens dedicated to improving the lives of all residents by supporting and stimulating donor-driven philanthropy.
Partnership between Iowa West Foundation and Pottawattamie County Community Foundation with support from:

- Anonymous Donor
- Bob and Polina Schlott & Warren Distribution
- Charles E. Lakin Foundation
- Google
- Daugherty Foundation
- Peter Kiewit Foundation
- Dodge Trust
- Mid-American Energy
- Mutual of Omaha
Created a combined approach adapted to the circumstances

- Single, streamlined, application
- Rolling review of new applications
- Working remotely / using technology to leverage the process
FUND OVERVIEW

Three areas of focus:
• Support to vulnerable populations
• Expansion of public health infrastructure
• Nonprofit continuity of operations
ELIGIBILITY

1. Must have a physical facility in Southwest Iowa

2. Must otherwise be eligible to receive a grant from either IWF or PCCF

3. You may apply if you have received funding previously

Resources:

www.iowawestfoundation.org/grantmaking/what-we-dont-fund/

www.ourpccf.org/nonprofits/grant-opportunity
The picture relating to COVID-19 is still emerging

The need is high and resources are limited
• We’re trying to help create some breathing room
• It’s important to pursue all resources

It is critical that each organization is planning on how to adapt through the rest of 2020
This crisis doesn’t lend itself to a stock set of questions.

We want to understand how you are adapting with respect to:

- Operations
- Programming
- Finances
Operations:

- Changes to staffing

- Operational changes (e.g., use of PPE, new facility needs, additional cleaning or part-time staff, savings on utilities)

- How will this change over the course of July-December?
Programmatic:

• How are you adapting services through the remainder of 2020? Are there phases?

• What have you had to stop doing as a result of COVID-19?

• What is your process to continue to monitor and update your plans?
DUE DILIGENCE

Financial:
• Reserves
• How are you reforecasting your budget?
• How are you adapting to the changes in fundraising / income?
A narrative discussing your plans for adapting through the end of the year

2020 Budget

2020 Reforecast

Notes explaining the reforecast
<table>
<thead>
<tr>
<th>Original Activity</th>
<th>How adapted</th>
<th>Original Goal</th>
<th>New Goal</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Fundraising Gala in April 2020</td>
<td>• Delayed until Fall (October 2020)</td>
<td>$80,000</td>
<td>$65,000</td>
<td>$80,000 was our net goal for the event. We expect to see the silent auction be eliminated, but other costs, such as catering will partially balance this out.</td>
</tr>
<tr>
<td></td>
<td>• Reached out to sponsors to request donation of sponsorship</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td>• Moving event online</td>
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</tbody>
</table>
HOW TO APPLY

Download and complete the application from either organization’s website

Assemble the documents discussed here

Submit everything to:
swicovidresponse@gmail.com
IWF President and CEO to Retire

Grant Application for COVID-19 Related Needs

Email completed application to swicovidresponse@gmail.com

COVID-19 Application

COVID-19 Application (Microsoft Word)

Apply Now  Return to Application  Connect with IWF  Complete A Report
As a philanthropic solution, the **Southwest Iowa COVID-19 Response** unmet needs fund is currently accepting donations to help support our nonprofit partners who are on the front line of mitigating needs around the COVID-19 pandemic.

In partnership with the **Iowa West Foundation**, the **Southwest Iowa COVID-19 Response** unmet needs fund will support the many and varied ongoing local efforts of our nonprofit partners to address challenges brought forth.

In partnership with Council Bluffs Schools Foundation, the **Emergency Childcare Collaborative Fund** provides free childcare for emergency responders and healthcare workers.

School-aged children, ages 4 to 12 will be served by Kids & Company at Longfellow Elementary School, located at 211 S. 10th Street, from 6:15 a.m. to 6 p.m., Monday through Friday throughout the school closure.

Other Collaborative childcare providers will
RESOURCES

IWF and PCCF have resource pages that are updated regularly as new support is identified for our partners.

Resources:

www.iowawestfoundation.org/covid-19/resources/

www.ourpccf.org/funds/covid-unmet-needs/covid-19-resources
The Iowa West Foundation has compiled the following resources for nonprofits and small businesses seeking relief due to the COVID-19 crisis.

COVID-19 Resources

- For Nonprofits
- For Small Businesses
- For the Public
- County and State Resources
SOUTHWEST IOWA COVID-19 RESPONSE AVAILABLE AS A PHILANTHROPIC RESOURCE

As a philanthropic solution, the Southwest Iowa COVID-19 Response unmet needs fund is currently accepting donations to help support our nonprofit partners who are on the front line of mitigating needs around the COVID-19 pandemic.

Learn more.

EMERGENCY CHILDCARE COLLABORATIVE

In partnership with Council Bluffs Schools Foundation, this fund provides free childcare for emergency responders and healthcare workers.

Learn more.

INFORMATION

Best Practices and Considerations for Nonprofit Re-engagement

Paycheck Protection Program and Cares Act for Nonprofit Organizations

FEMA Information: COVID-19 Disaster Recovery/Reimbursement - Eligibility and Application
Any additional questions?

Reminder

• Post questions that you have at any time.
• Start with “Q:” so we can find it easily.

Q: What is your favorite color?
CONTACT US!

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(712) 309-3000
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