

HIGHER EDUCATION GRANT PROGRAM

OVERVIEW

The Procter & Gamble Fund Higher Education Grant Program has been established to provide support for efforts of regionally accredited U.S. colleges and universities that will better prepare students for success in business. A Selection Committee reviews all applications and selects the winning projects. Based on the scope of the project, grants ranging from \$5,000 to \$10,000 will be awarded. Awards are for one year only. The maximum any college or university will receive in one year is \$50,000.

ELIGIBLE PROJECTS

Grants will be provided for specific projects or programs, not for operating support. Examples of eligible projects include, but are not limited to:

- Improving curriculum to be at the cutting edge in relevance and effectiveness;
- Fostering and enabling leadership opportunities and learning;
- Creating a learning environment that encourages and enhances innovation and creativity;
- Strengthening diversity in thought, participation and ongoing interaction.

TIMETABLE

July 1 – September 30

Grant applications are accepted. Colleges and Universities must apply via Procter & Gamble's on-line grant application system.

October 15 - November 15

The Selection Committee reviews all applications and selects the winning proposals.

December

Applicants will be notified of the competition results.

APPLICATION PROCESS

- 1. Colleges and Universities must apply via Procter & Gamble's on-line grant application system. Applicants will go to www.pggrants.com. Colleges and Universities will answer a screening survey which will place them into this special application.
- 2. In fairness to all participating institutions, there is a limit of <u>two</u> applications per discipline (i.e., two applications from the School of Business, two applications from the School of Engineering, etc). For example, we will accept an application from a Professor of Mechanical Engineering and an application from a Professor of Chemical Engineering from the same College/University. If we receive more than two applications from the same discipline, we will ask your Dean to select the two that will be submitted for the competition.
- 3. All applications must be submitted by September 30 of the current year via Procter & Gamble on-line grant system (the system will automatically shut down at midnight EDT).

SELECTION PROCESS

- 1. The Selection Committee is comprised of a cross-section of Procter & Gamble managers.
- 2. In evaluating each proposal, the Selection Committee gives particular consideration to the <u>specific need</u> the project is addressing, the <u>overall impact</u> the project will have, and the project's likely <u>effectiveness in achieving its stated success criteria</u>.
- 3. There is no restriction on the consecutive number of years that grants may be awarded to a single institution.

GRANT CONDITIONS

- 1. The Selection Committee will determine the winners, and all decisions are final. Due to the large number of applications we are unable to provide feedback on the specific applications.
- 2. The grant money must be used as described in the grant application and should not be use to cover overhead cost, stipends or fellowships.
- 3. One college or university may apply for multiple grants supporting multiple programs but may not receive more than \$50,000 in one year.
- 4. The Procter & Gamble Fund may suspend, change or terminate this competition at any time, although grants being paid prior to any such action will be honored per the guidelines in place at the time the grant was first awarded.
- 5. The Procter & Gamble Fund has ultimate authority over this grant program and its decisions with respect to any matter relating to this program are final.