

## **Matching Gifts to Charitable Organizations**

The State Farm Companies Foundation encourages our associates to be good neighbors by giving back to the communities where they live and work. One option is through the Matching Gift – Charitable Organization Program. In addition to matching gifts of \$25 up to \$3,000 to qualifying U.S. colleges and universities through the Matching Gift – Higher Education Institutions Program, the Foundation will match eligible donors' charitable contributions (tax deductible portion) to eligible non-profit organizations.

Donors can pledge to more than one organization. Matching gifts to charitable organizations can be a minimum of \$25 and up to a maximum of \$1,500 per calendar year.

### **Program Details**

- As of January 1, 2019, Matching Gift paper applications will no longer be accepted. Please submit your online Matching Gift application by visiting [www.cybergrants.com/statefarm/gives](http://www.cybergrants.com/statefarm/gives).
- Effective January 1, 2020, approved contributions will be disbursed to the Non-Profit Organization (NPO) by Charitable Aid Foundation of America (CAF America). This efficient approach allows CAF America to handle the administrative overhead for both State Farm and the NPO. CAF America will apply a 2.97% processing fee, capped at \$250 per donation, to all charitable contributions (including those made through State Farm payroll deduction.) Many NPOs are familiar with this process and currently incur this fee from other corporate donors. This fee is similar to what the NPO incurs when processing a credit card donation.

### **Eligible Participants**

- All State Farm® employees, agents, and retirees.\*
- Members of the State Farm Mutual Automobile Company Board and all affiliate boards.
- Eligibility for the State Farm Companies Foundation Matching Gift Program is determined as of the date of the application.
- Eligibility does not extend to spouses, family members, or staff employees of State Farm agents.
- Agents with multiple agent codes may only submit one Matching Gift per calendar year.

\*A retiree is an individual who retired from the Company in an active status and is eligible for retiree benefits other than retirement/Savings and Thrift payments.

### **How the Program Works**

- **Step 1:** Eligible participant makes donation to eligible charitable organization.
- **Step 2:** Eligible participant submits matching gift request electronically using the online application.
- **Step 3:** Charitable organization receives matching gift request notification via email. The eligible organization then verifies the tax-deductible gift amount in the online system.
- **Step 4:** State Farm Companies Foundation reviews submitted request and processes matching gift to eligible organization. Matching Gifts are disbursed on a monthly basis. Processing times of the gifts are between 5 to 8 weeks after the donation has been confirmed by the organization.

### **Important Deadlines**

- Employees/Agents/Retirees/Board Members must submit matching gift requests online by **January 31** of the year after the donation was made in order to be eligible for the Foundation match.
- Charitable organizations must confirm matching gift request within **60 days** of online gift submission in order to be eligible to receive the Foundation match.

### **Eligible Methods of Payment**

- Any gift must be a minimum gift of \$25 U.S. dollars, and the maximum to be matched is \$1,500 U.S. dollars per calendar year/per participant.
  - Donation must be from the donor's personal funds paid directly to an eligible charitable organization in one of the following forms: Cash, check, money order, or credit card made payable to the charitable organization.
  - State Farm employee payroll deduction.
  - Securities.
  - Cash toward permanent life insurance premiums.
- Each gift to an eligible charitable organization must be submitted separately and meet the minimum gift requirement.
- Multiple donations are matched in the order received up to the maximum annual donor limit for the calendar year.

- Gifts must be personal financial contributions actually paid, not merely pledged or an in-kind-gift.
- The State Farm Companies Foundation, at its discretion, reserves the right to decide whether a Matching Gift will be made.

### **Ineligible Methods of Payment**

- Donations made under the Quotes for Good program, regardless of whether paid by a marketing allowance or not.
- Donations made from a donor's business or agency account.
- Gifts that result in associates or their families receiving benefits; those benefits include scholarships, trips, tours, internships, tuition, event tickets, parking privileges, club dues, products and services, or discounts on products or services.
- Any indirect donations where contributions are directed toward event tickets, dinners, gala, entry fees and raffles. (These donations often are associated with tangible gifts such as dinners, T-shirts, caps, etc., rather than a contribution to an organization for purely charitable purposes.)
- Contributions or pooled contributions made by an eligible donor on behalf of eligible or ineligible donor(s).
- Family or donor advised funds.
- Non-cash donations of real or personal property.
- Bequests and deferred gifts.
- Memorials.

### **Eligible Organizations**

- Nonprofit, tax-exempt organizations under Section 501(c)(3) of the U.S. Internal Revenue Code that are not private foundations because they are described in Code Section 509(a)(1) or 509(a)(2).
- Programs conducted by Municipal, county, state or federal government entities
- Qualifying public and private schools by The National Center for Education Statistics (NCES) and private schools that are 501(c)(3) organizations.
- Volunteer fire departments that are exempt from taxation under Internal Revenue Code Section 501(c)(4).
- If an organization is not listed as a registered 501c3 in the Internal Revenue Services (IRS) database, a 501c3 determination letter from the IRS is required.
- Houses of worship, religious organizations, faith-motivated community services or development organizations may be considered eligible, at the discretion of State Farm Companies Foundation, if the organizations and their programs:
  - 1) are open to individuals regardless of religious belief or affiliation.
  - 2) serve solely a secular purpose, such as food pantry, homeless shelter or education.
  - 3) do not involve participation in ministry, prayer, worship or other religious activities as a component of receiving service(s) offered.

### **Ineligible Organizations**

- Private foundations and supporting organizations.
- Religious organizations promoting religious purposes or houses of worship\*.

\*Houses of worship, religious organizations, faith-motivated community services or development organizations may be considered eligible, at the discretion of State Farm Companies Foundation, if the organizations and their programs:

- 1) are open to all individuals regardless of religious belief or affiliation.
- 2) serve solely a secular purpose, such as food pantry, homeless shelter or education.
- 3) do not involve participation in ministry, prayer, worship or other religious activities as a component of receiving service(s) offered.

- Foundations existing solely for the purpose of increasing an endowment.
- Political, fraternal or social organizations.
- Associate contributions (to a college or university foundation (501(c)(3)), previously matched through the Matching Gift – Higher Education Institutions Program.
- Charitable gifts that result in advertisements or other promotions of an individual employee's business activities.
- Veterans, fraternal or social organizations under Section 501(c)(4).
- Professional associations under Section 501(c)(6) (for example, chambers of commerce).
- Nonprofit, tax-exempt organizations under Section 501(c)(3) of the U.S. Internal Revenue Code that are not private foundations because they are described in Code Section 509(a)(3) or 509(a)(4).

- Any organization or gift that State Farm Companies Foundation, in its sole discretion, considers non-compliant with the law or otherwise incompatible with the Foundation's mission.
- U.S. Territories

### **Eligible Contributions**

- Foundation funding can only be directed to **Eligible U.S. Charitable Organizations** highlighted above.

### **Ineligible Contributions**

- Bequests.
- Dues to organizations, alumni groups or clubs.
- Contributions or pooled contributions made by an eligible donor on behalf of ineligible donor(s).
- Magazine or newsletter subscriptions.
- Payments for books, loans, or student fees.
- Payments that cover the cost of ticket purchases or that allow the donor to purchase special seating or parking passes for events or similar "perks".
- Tuition payments or other contributions that reduce or eliminate tuition.
- Unpaid, pledged contributions.
- In-kind donations and gifts made in lieu of a pledge.
- Dues, subscription fees, insurance premiums (other than life insurance) and similar uses.
- Contributions designated to university/college athletic associations or clubs.

### **Matching Gift Restrictions**

The matching gift from State Farm Companies Foundation may not lead to the donor receiving any goods, services, or benefits with a monetary value or that would not be available to the donor solely based on the donor's individual contribution.

*The State Farm Companies Foundation and State Farm value inclusiveness and diversity. Therefore, charitable funding is intended to advance access, equity, and inclusiveness while discouraging harmful discrimination based on age, political affiliation, race, national origin, ethnicity, gender, disability, sexual orientation or gender identity, or religious beliefs.*

*The State Farm Companies Foundation, in its discretion, reserves the right to decide whether a Matching Gift will be made. The Foundation reserves the right to discontinue or change the Matching Gift Program at any time without notice.*